

2016 CWCF – CoopZone Conference





Objectives



To offer a source of capital that takes into account the realities of the co-operative and mutual model through loans, quasi-equity and equity investments, in partnership with financial co-operatives and co-operative development organizations.

To be **additive** and **complementary** with the existing sources of co-operative financing and investment.

To provide investors with a **co-operative-focused** alternative for **impact investing**.





Vision



Co-operative and mutual sector directly invests in the Canadian Co-operative Investment Fund

The potential for third-party contributions to the Fund

Sector driven governance model to oversee business development, fund management, investment policies and underwriting

Provision of loan, quasi-equity (subordinated debt), and equity

Investors will receive a share in earnings through dividends on their equity investment and an appropriate rate of return on their loan certificates. Surplus earnings will be re-invested into the Fund.

The Fund will create a myriad of benefits including enhanced awareness within the sector for support to of other co-operatives, a growing, developing and more vibrant sector creating opportunities for communities and individuals.

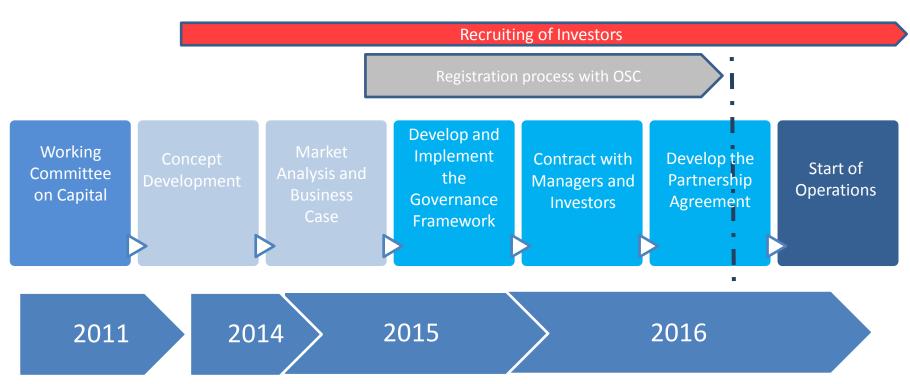




Current Status



TODAY







Current Investor Pledges



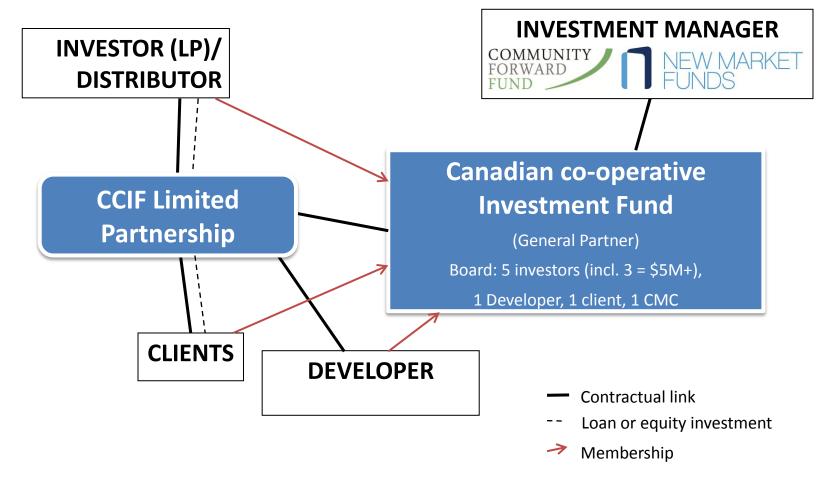
ORGANIZATION	PLEDGE
Affinity Credit Union	\$ 1,000,000
Arctic Co-operatives	\$ 500,000
Canadian Worker Co-operatives Federation	\$ 250,000
Desjardins Group	\$ 5,000,000
Freedonia	\$ 150,000
The Co-operators	\$ 10,000,000
Other (in discussion)	\$ 9,500,000
Total	\$26,400,000





Organizational Structure









Fund Manager Introduction



Community Forward Fund

- Non-profit registered fund manager for lending to co-operative and non-profit entities
- Operating since 2012; primarily philanthropic investors; start-up support from credit unions and foundations
- Highly qualified management and robust underwriting process

New Market Funds

- Specialized fund manager established as a "platform" for impact funds
- Rental housing fund launched 2014; provides post-construction equity for affordable housing
- First projects funded sponsored by co-operatives
- Highly qualified team with equity and loan placement experience





Our approach



- Work with credit unions / caisses populaires
 - Build a network of key distributors
 - Collaborate on loan and equity deals
 - Syndicate investment opportunities
- Work with co-operative federations and associations
 - Support sector initiatives
 - Provide loan capital
- Work with co-operative developers
 - Support new co-op enterprise development
 - Support co-op growth





Investment targets



- Loans
 - Bridge, term, mortgage
- Quasi-equity
 - Structured debt, deferred interest terms
- Equity
 - Purchase of shares





Contact and Disclaimer



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