

CWCF small group brainstorms for CWCF future activities

- Gold Mine: Fund-raising
- All Hands on Deck: Member engagement
- Likely and Unlikely Allies: Partnership development
- Radical Ambitions: Big ideas

Gold Mine: Fund-raising

Fundraising for specific objectives (e.g. workshops)

sponsorship

grantwriting

Fee for service

Connect co-op businesses and do business together (directory)

retail CWCF products (beer?)

use networks to distribute/ market

retail outlet/ web-based store selling CWCF products

virtual, members ship from their own location

Invest in other companies

Advertising

Donations: wills, legacies, estate planning, foundation/ fund/ trust, lion's club instead of charity

CWCF as investment entity, offer pensions as member service

ethical funds, invest back ion co-ops

ex: Islam-friendly investing (no alcohol, no interest)

Bad Ideas

- Rob bank
- wait for government
- Invest our money in a big poker game
- Insurance fraud

CWCF social enterprise

remote services—accounting, book-keeping

branding services, advertising services

logo

strategically targeted toward other businesses

Indivisible reserves

All Hands on Deck

Each co-op presents on worker co-ops 3X per year

Co-op day/ month

More parties—by region

Network with bigger co-ops--worker co-op tours—bike trips

coalition building—sharing resources

peer to peer co-op exchange (in person and digital—1 hour monthly educational webinars)—cross

directorships—issue councils to address specific topics or sectors

bite-sized info-sharing (an app! a daily newsletter! social media!)
Digital meetings and voting
Directory on worker co-ops in an app—Google map—supply chain mapping (P6!)
Member-driven conference-- Regional smaller conferences—including teleconference keynote—local networks

Likely and unlikely allies

Identify gaps in partnerships
Government
Schools
Unions—labour movement
activist groups—offering an alternative to capitalism—post-capitalist art project—“post-autistic economy group”
Nudge people on estate planning—focus on left wing donations—funeral co-ops
Newcomer communities and worker co-ops in those communities
Banks/ business centres/ chambers of commerce/ brokers—succession of existing businesses/
agriculture—existing employees?—to take over existing businesses as co-ops
shelters and other marginalized groups/ networks
student PIRGs (Public Interest Research Groups)
GIG economy workers
“Storytellers”—the workers—lead with business interest—reach media
Entrepreneurs

Radical Ambitions

Bureau staff in Ottawa (Siege Social)
Bureau Provinciaux (“Fede co-op”)
Role de Confederation
FCCT LA reference—creation de nouvelle valeur
Echanges internationaux—Reseau Internationaux
Organize worker co-ops in large cities
Overthrow capitalism
Senator on CWCF Board
Worker co-ops in political party contests
Youth caucus in CWCF
People of colour caucus
CEOs/ Business caucus
Diverse, dynamic
Training program for career counsellors
Worker co-ops as intuitive/ normal choice for all
Sexy movement—reaching youth where they are—activist groups—curriculum—App!
Labour pool for covering staff interruptions
Worker co-op Institute