



# Towards 2020: Opportunities for Co-op Development



Co-operative  
Enterprise  
Council





# PEOPLE WANT CHANGE



**DEPOPULATION**



# CO-OPS OFFER SOLUTIONS PEOPLE WANT

**careforce**  
PERSONALIZED HOME HEALTH CARE



**OPEN SKY**  
Co-operative Ltd.



**Co-op Community Garden**

Country Gardens  
Country Store  
Sugar

For more information call 432-184

Proudly Supporting Our Community Since 1841

**REALLY LOCAL HARVEST**



**GROUPE  
ASTER  
GROUP**

# SO WHAT'S STOPPING US?

## ○ LACK OF \$ FOR CO-OP DEVELOPMENT:

- Federal and provincial funding for CD support orgs, advisory services
- Capital pools, tax credits, investment, debt financing
- Skill-building, training (members, governance, developers, staff)
- Research, best practices, tools

## ○ LACK OF AWARENESS OF THE CO-OP DIFFERENCE/MODEL

- Promotion to public and government
- Branding

## ○ POLITICAL WILL

- Provincial and federal funding, legislation, programs, policies

## ○ COHESION/COLLABORATION

- Old meets new, small vs large, insular
- National/sector demonstration projects

