

Three-year Plan

Nov. 2014 – Nov. 2017



1. Strengthen
existing worker
cooperatives

2. Develop new
worker
cooperatives

3. Represent
worker
cooperatives

4. Strengthen
the federation

1. Strengthen existing worker cooperatives

1.1 Meaningfully engage members

- Tele-learning
- Peer support
- Excellent conferences
- Annual member survey

1. Strengthen existing worker cooperatives

1.2 Provide information

- New website
- Better information
- Engage on social media
- Partner on research

1. Strengthen existing worker cooperatives

1.3 Services

- Provide access to capital
- Provide tools
- Provide access to Group insurance
- Provide access to RRSP

2. Develop new worker cooperatives

2.1 Promote the model

- Work with supportive media
- Work with unions, values based businesses and associations
- Create and promote videos and success stories

2. Develop new worker cooperatives

2.2 Help fledgling coops grow

- Technical assistance program
- Provide loans
- Participate in the National Coop Investment Fund
- Explore a mentorship program

2. Develop new worker cooperatives

2.3 Business conversions

- Seek resources for a program

3. Represent worker cooperatives

3.1 Participate in cooperative organisations

- CMC, Cooperators and Pas
- Regional federations
- US FWC and CICOPA- Americas
- CICOPA World
- CICOPA/ICA meetings

3. Represent worker cooperatives

3.2 Supportive Policy Environment

- Public policy platform
- Engage in lobbying
- Maintain relationships with elected officials and civil servants
- Coordinate with like minded organisations
- Influence party platforms

4. Strengthen the federation

4.1 Enhance CWCF's capacity

- Encourage WCs to join
- Increase revenue by 10% per year, regional dues by 20% and member dues by 10%
- Build and maintain a reserve equal to 1 year of operating activities
- Provide fair compensation to staff
- Enhance governance

That's the story!

- Anything to add?
- Anything to remove?
- Are you excited?
- Recommend that we approve.