# CoopZone Day at the CWCF-CZ Conference on November 2, 2017

Moderators: AM: Ben Prunty; PM: Pascal Billard

Interpreter: Gene Morrow

#### Morning

## NEW STRATEGIC PLAN, TRAINING PROGRAM, & THE CO-OPERATORS

9:00 am	Introduction to CoopZone, to the Day and self-introductions by all, Ben Prunty
9:30 am	CoopZone Strategic Plan, Peter Hough and Ethel Côté
	1) Presentation of New Plan
	2) Facilitated discussion: Bringing the Strategic Plan to Life
	Given how ambitious the new CoopZone Strategic Plan is, how can developers become
	engaged in it? How might business collaboration teams among developers work?
10:40 am	Networking Break
11:10 am	CoopZone Training Program: What's New?
	Eric Tusz-King, Course Director
11:30 am	<b>The Co-operators</b> : Co-op Guard and Member Benefits: Relevance for Developers.
	Manon Monette and Jacqueline Hunter
12 noon	Lunch (75 min)

## Afternoon

#### NEWS AND INITIATIVES FROM AROUND THE CO-OP MOVEMENT

1:15 pm	National Co-op Movement and Related Initiatives, relevant to co-op development
	1) Canadian Co-op Investment Fund, by Madeleine Brillant, CMC
	2) CMC First Nations, Métis & Inuit, by Madeleine Brillant, CMC
	3) Co-op Development Framework and progress with the federal government, by
	Eileen Barak, CMC
	4) Federal Social Innovation and Social Finance Initiative, by Eileen Barak, CMC
2:00 pm	Dynamic New Ways to Develop Co-ops
	1) Montreal: Concordia University, Park Slope scene (Ben Prunty)
	2) CDR- Outaouais- Laurentides (to be confirmed)
2:40 pm	Networking Break
3:00 pm	CUMA and CUMO (Farm Machinery Equipment Co-ops/ Organizations)
	This workshop will help to make known these important Quebec and European models to outside Québec, as well as their variants, for agricultural equipment and also for processing equipment, forestry, etc.
	<ol> <li>CUMA: 15 minutes, Bruno Guérard, la Coop Fédérée, which is promoting CUMA's.</li> </ol>
	2) CUMA in nonagricultural environments: 15 minutes, Pascal Billard
	3) CUMO: 15 minutes, Benoît Lepape from CCO, promoting CUMO in Ontario.
	4) Discussion: 15 minutes
4:00 pm	Presenting 2 new co-ops & their developers
5:00 pm	Wrap-up
5:15 pm	Happy Hour / join up with other Conference attendees for dinner