

CoopZone Sponsored Intensive Day
CWCF-CZ Conference, Thursday, November 1, 2018
Humphrey's Inn and Suites

Morning	
9:00 am	Introduction to CoopZone, to the Day and self-introductions by all
9:20 am	New Generation Co-ops with Pascal Billard, Co-founder and General Manager of SOL-AIR Consultants This workshop will provide participants with an opportunity to learn more about new generation agricultural co-operatives, compare them with the traditional co-operative model, and discover success stories of different sizes. It will also allow participants to propose and study new possibilities for setting up these cooperatives.
10:20am	The legal framework for New Generation Co-ops with Kristen Whittman, Taylor McCaffrey LLP
10:50 am	Networking Break
11:10 am	An Exploration of Replication, Scale-Ability, and Ambitious Strategies for Movement Building with Ben Prunty, Executive Director, CoopZone For the co-operative development career to take off with the next generation, non-linear approaches are needed to effectively break through the new noise barriers, as increasingly sophisticated and prevalent means are competing for our attention. How do we effectively channel existing desires for a better world towards the co-operative movement? The profession of development would benefit from concerted grassroots mobilizing campaigns that combine different factors of value for everyday people. By emphasizing and uniting the concepts of better jobs and services with the inherent desire for communities to come together around food, a renewed movement can emerge that will expand the demand for development professionals. This workshop will elaborate on an ambitious strategy to invigorate the co-operative movement in a new Canadian grassroots, taking lessons from contemporary successes in grassroots co-operative movement building in Montreal.
12:00 pm	Lunch (75 min)
Afternoon	
1:15 pm	Continued... An Exploration of Replication, Scale-Ability, and Ambitious Strategies for Movement Building with Ben Prunty, Executive Director, CoopZone
2:00 pm	The Co-operators: Co-op Guard and Member Benefits: Relevance for Developers by Jamie Bohach, Strategic Client Manager, Western Group, The Co-operators Group Limited and Chad Krut, Krut Agencies Ltd.
2:30 pm	Where is Co-operative Developer Training Going in Canada? with Eric Tusz-King, Course Director, CoopZone Training Program, and Ben Prunty, Executive Director, CoopZone CoopZone has offered training courses for co-operative developers for nearly a decade. They were developed in a period when co-operatives had the support of the federal and provincial governments of the co-operative business model. This support has waned, Still the quality of the courses has always been rated highly. In large part this is due to the high quality of mentors, who are CoopZone members who offer their experience to students. Many of the developers are nearing retirement or already retired. What is needed in Canada for training co-op developers in the next decade? How do we make the co-operative model available and supported to those who searching for businesses that will participate in the social economy that is democratic, just, and sustainable?
4:00 pm	Wrap-up
4:30 pm	Solidarity Happy Hour / join up with other Conference attendees for dinner