



## Call for expression of interest to offer WEBINARS for CWCF worker co-op members

The Canadian Worker Co-operative Federation is a national, bilingual grassroots membership organization of and for worker co-operatives, related types of co-operatives (multi-stakeholder co-ops and worker-shareholder co-ops), and organizations that support the growth and development of worker co-operatives.

**Vision:** To be a growing, cohesive network of democratically controlled worker co-ops that provide a high quality of worklife, and support the development of healthy, just and sustainable local economies, based on cooperative values and principles.

**Mission:**

- To work in solidarity with our members to achieve our Vision of a Co-operative Economy;
- To support the development of new worker co-ops;
- To strengthen the Federation, to animate the worker cooperative movement; and
- To represent and promote the Canadian worker co-op movement in Canada and internationally.

As part of our member benefit offerings CWCF has started offering more regular webinars that help strengthen our member co-operatives. We are seeking experienced worker co-op members and co-op developers to offer a variety of webinars to our members. Webinars run for 90 minutes, approximately half of which would be presentation and half for discussion, and are typically booked mid-day (ET) on weekdays. We offer compensation of \$400 (plus GST/HST if applicable) for each webinar. Webinars are offered via our Zoom platform. We do all the related marketing and planning. All you need to do is provide your materials (slides) at least one week in advance and deliver the training on the agreed-upon date. Webinars are recorded for use by those attending and/or other members. We will post the slides on our web site.

We have a list of topics that we wish to offer below but are open to other suggestions.

- 1) Personnel Policies in Worker Co-ops (e.g. hiring, termination procedures, compensation, evaluation, member probation and admission policies, EI rules);
- 2) Growing Your Worker Co-op's Sales: including marketing, quality products / services, and customer service;
- 3) Worker Co-op Member Engagement: Increasing Member Participation;
- 4) Decision-making in a Worker Co-op.

Your expression of interest will include:

- Your name, and if applicable, the co-operative or organization you are connected with,
- Your topics of interest related to Worker-co-ops and/or proposals for new topics,
- Your qualifications related to the identified topics you noted above (please attach your resume or CV if available). Be sure to include your specific worker co-op related experience/expertise.

Submissions should be emailed to Kaye Grant at [communications@canadianworker.coop](mailto:communications@canadianworker.coop) by March 30, 2019. We expect to be able to offer a minimum of five webinars over the next year and will contact people as appropriate. We will retain your expression of interest for up to two years in our database.