



CANADIAN WORKER
CO-OPERATIVE FEDERATION

CWCF'S STRATEGIC PLAN

2018-2022

VISION

To be a growing, cohesive network of democratically controlled worker co-ops that provide a high quality of worklife, and support the development of healthy, just and sustainable local economies, based on co-operative values and principles.

MISSION

- To work in solidarity with our members to achieve our Vision of a Co-operative Economy;
- To support the development of new worker co-ops;
- To strengthen the Federation, to animate the worker co-operative movement; and
- To represent and promote the Canadian worker co-op movement in Canada and internationally.

STRATEGIC PRIORITIES

- Engage and strengthen current members (Worker Co-ops & Regional Federations)
- Build the solidarity economy
- Build awareness and scale-up worker co-operatives

GOALS

- Grow and strengthen worker co-operatives
- Increase the capacity and resources available to CWCF
- Develop and strengthen the worker co-operative eco-system



KEY ACTIVITIES

- Engage worker co-op members in a variety of ways; in-person, social media, Loomio, and conferences
- Improve the Technical Assistance Program including grants component
- Build up and strengthen leadership
- Grow the Tenacity Works Investment Fund
- Enhance management skills in worker co-ops
- Support worker co-op development
- Promote and demonstrate the value of the worker co-op model
- Collectively collaborate with solidarity economy organizations
- Develop a pilot project for worker co-op start-up training and collaboration
- Work more closely with our Quebec Worker Co-op Federations
- Develop a marketing strategy for co-op business succession
- Engage in federal and provincial lobbying on worker co-op interests



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