

### SUN CERTIFIED BUILDERS COOPERATIVE LIMITED

## MULTI-STAKEHOLDER NETWORKING

Using p6 - co-operation among co-ops and other values aligned organizations to develop low-income housing to a high-performance and resilient building standard





# WHO IS SUN CERTIFIED AND WHAT ARE WE TRYING TO ACCOMPLISH?

Decarbonize the building industry



Fight climate change





#### WHAT IS A MULTI-STAKEHOLDER NETWORK (MSN)?



Social Enterprise



**Credit Union** 



Co-op



Not For Profit



#### HOW DO THEY ORGANIZE



Creation of common institutions

Firm-to-firm collaboration

Coordination of business activities and strategic alliances



#### WHY AN MSN?



We're not big enough to have the impact we want to have We can't do it all on our own

We don't have access to the capital required to achieve our goals



#### DEVELOPING THE NETWORK, WHICH STAKEHOLDERS DO WE INVOLVE?



Low Income Housing Providers Lenders / Impact Investors

General Contractors Material Suppliers

High
Performance
Building
Specialists



#### IS IT FEASIBLE?



Our hypothesis on potential stakeholder contributions were correct

Uncovered potential novel contributions

Unanimous interest in joining an MSN

Confirmation of shared mission and vision



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Thank you!