Member Benefits Program & Co-op Guard

Exclusive offerings & savings for CWCF and Réseau COOP members

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Presented by: Manon Monette, Strategic Client Manager, Co-operators



Member Benefits Program

Value add of the Member Benefits Program

Win for CWCF and Réseau COOP members:

- Access to exclusive coverages and savings
- Benefits from their co-op membership
- Creates a different connection to Co-operators

Win for CWCF and Réseau COOP:

- Adds value for their members (key principle for co-ops)
- More ways to collaborate in the co-op sector

Win for Co-operators:

- MBP clients are better clients
- Promotion from members
- Leadership in the sector



Products

Exclusive offers by product lines that are available in the program



Farm:*

- Member Discount
- Better Limits for Members
- Enhanced Farm Endorsement for Members



Commercial:

 Commercial Advantage Endorsement



Home:

- 5% Member Discount
- Better Limits for Members
- Claims Forgiveness for Members
- Enviroguard™ for Members



Auto:

- Member Discount
- Only offered in non-Government auto provinces



Travel:

- Preferred rates for Members



^{*} Not available in Quebec

How can you take advantage of these offers from your CWCF and Réseau COOP membership?

Call Co-operators at 1-844-770-9138



Examples of Member Marketing Materials



Social Media Library



Member Benefits Program

[Organization] members get more with Co-operators

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Customizable Buckslips

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Being our member has great benefits!

Through our partnership with Co-operators—a leading Canadian financial services co-operative, you have access to their exclusive Member Benefits Program!. As one of our members, you can take advantage of enhanced coverage and exclusive savings on insurance:

- Enhanced Farm insurance with over 30 optional add-ons at a reduced cost.
- Auto insurance at a preferred rate, depending on your province.
- Enhanced Home coverage at preferred rates.
- A Legal Assistance Helpline, complimentary to your home policy, on-demand.
- Identity Fraud Recovery Expense as part of your home policy at no additional cost
 Additional Farm and Home savings of up to 5% on eligible policies.
- Discounts on Travel insurance of up to 10% on eligible policies*.
- Enhanced Commercial coverage is included for members, with property coverage.

Along with the great value of the Member Benefits Program, Co-operators can help you build your financial future with a mix of investment solutions, as well as Life and beauth incurrence.

Contact a Co-operators Advisor*, call 1-833-747-9280 or visit cooperators/ca/memberbenefits to get started.

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Coverage for co-operatives. Created by a co-operative.





Email us at strategicclientmanagement@cooperators.ca (English) to learn more ou à clientsstrategiques@cooperators.ca (français)



Questions?

