Reba Plummer

Candidate, Ontario

I am dedicated to the Worker Co-op Movement and would like to continue on the CWCF board.



With over 30 years of experience as an entrepreneur, I am the Co-Executive Director of Urbane Cyclist Worker Co-op. Before joining Urbane in 2000, I operated my own bicycle shop and have owned Push The Envelope since 1995.

In January, I expanded my expertise to co-op housing management as the Coordinator at Arauco Housing Co-operative in Toronto. I am also pursuing the Co-op Housing Management Accreditation through CHF Canada.

I have been on the board of CWCF since 2010, serving as its president since 2016. I am currently in my second term as a director of Co-operatives and Mutuals Canada and hold a position on the board of the Ontario Co-operative Association. Previously, I was a board member of Co-operators (2018 to 2021) and worked as the Greater Toronto Area Co-op Network Regional Manager for the Ontario Co-operative Association.

In 2010, I completed the inaugural Co-operative Management Certificate program at the Schulich School of Business. I have also taken various courses covering topics such as HR management, accounting, negotiation, co-op development, and board governance.

An avid cycling enthusiast, I have logged over 28,000 kilometres purely for enjoyment. I am a certified bicycle mechanic through the Winterborne Bicycle Institute and a professional bicycle tour leader through Adventure Cycling Association. I live in downtown Toronto with my husband and our numerous bicycles.

I will continue to work to advance worker co-ops, the worker co-op movement and co-ops in general. The time on the board has expanded my knowledge of co-ops across Canada and around the world.

Please consider my candidacy for the board.

Thank-you!