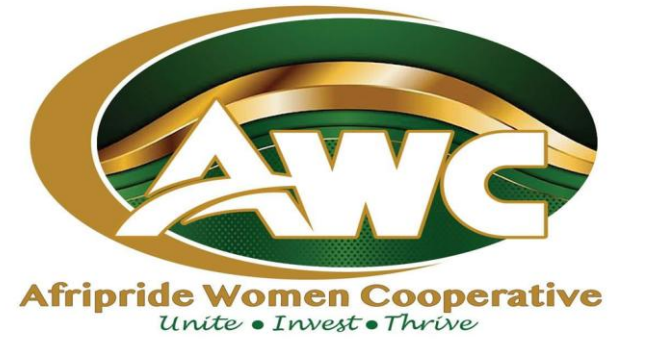




Afripride Women Cooperative

Unite • Invest • Thrive

Introduction to AWC ...



A registered
Multistakeholder
Federally
Incorporated –
March 2024



10 Board of Directors
Membership from 10 to 55 in 2024

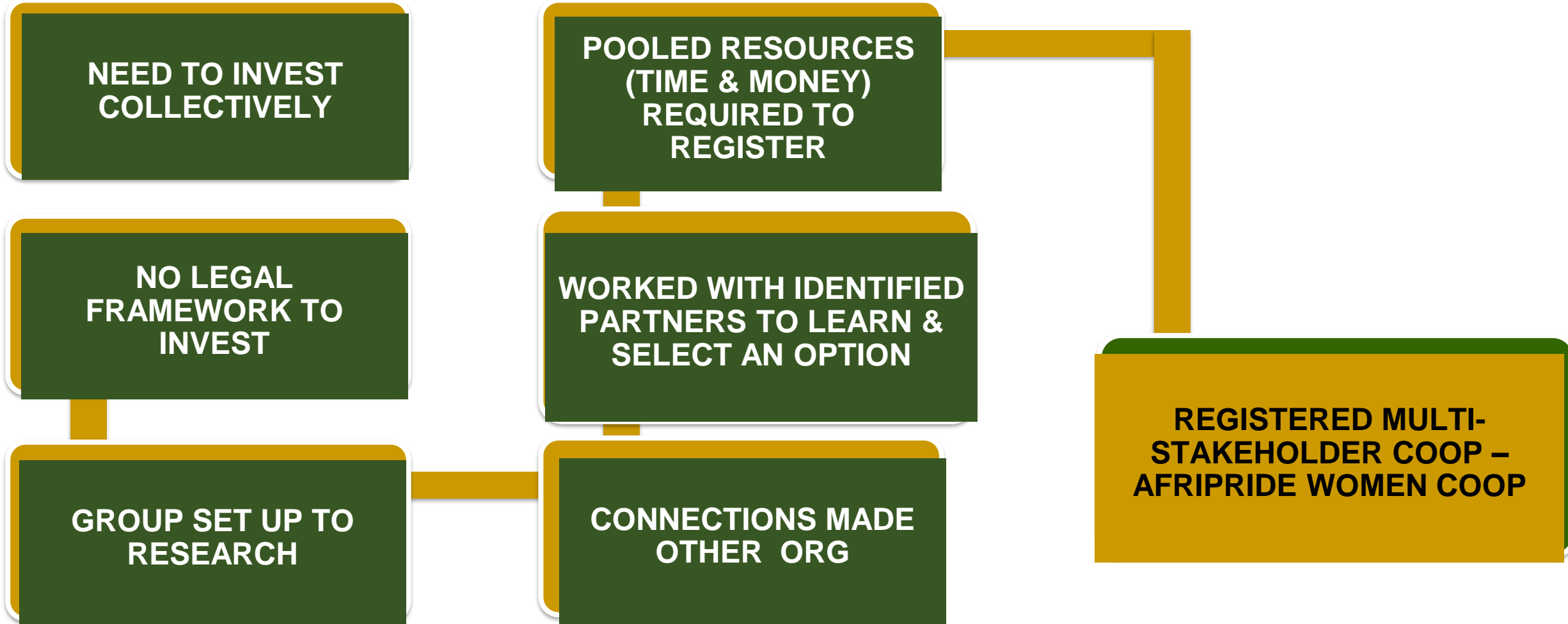
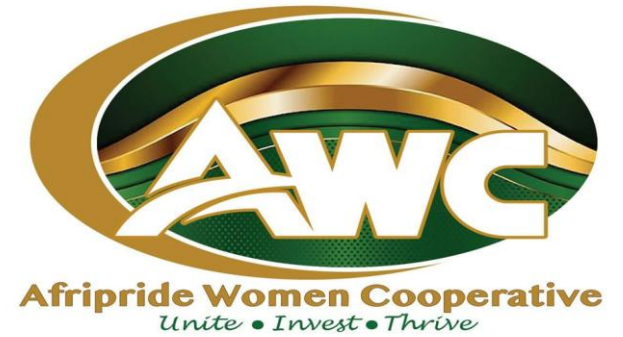


Open to
membership and
shareholding
opportunities

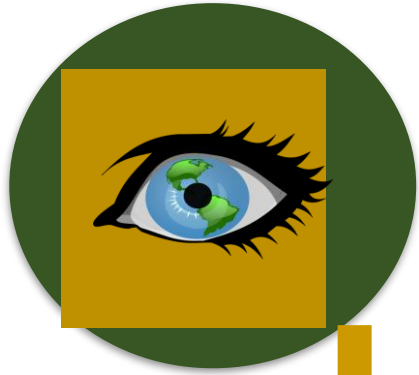


Head Office Calgary Alberta

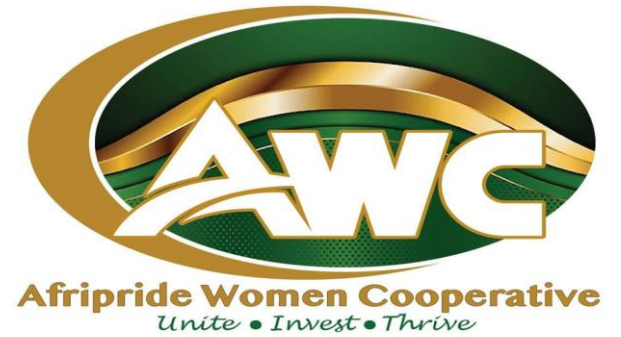
How we came to be...



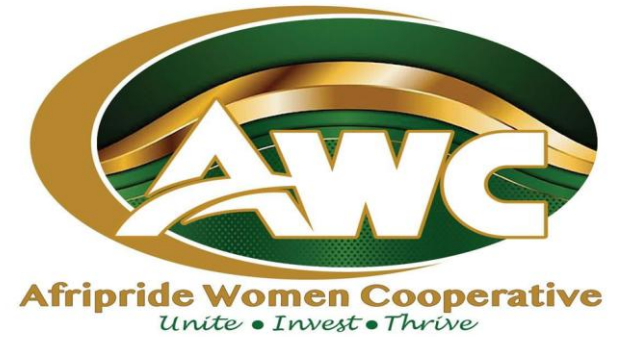
Our Vision



We envision a future where Afro-Canadian women cooperatives stand as pillars of strength, driving positive change and contributing significantly to their communities..

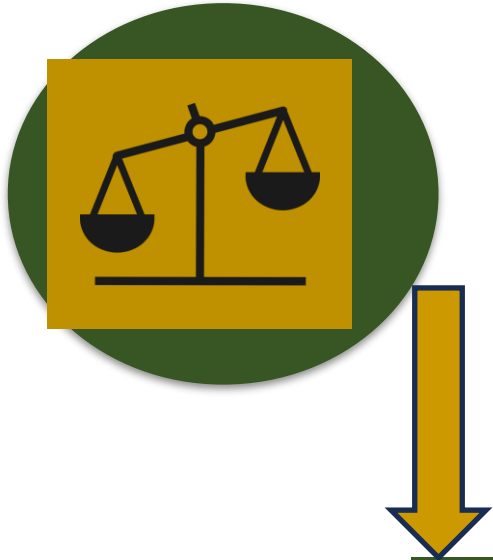
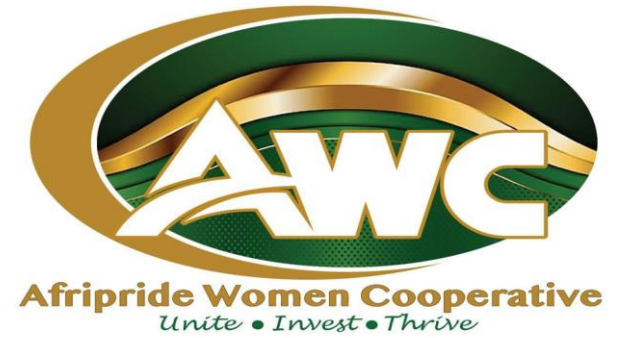


Our Mission



Our mission is to promote the socio-economic self-empowerment of Afro-Canadian women, an equity-deserving group, through culturally aligned economic alternatives.

Our Values



- 1) Integrity
- 2) Equity
- 3) Accountability
- 4) Collaboration
- 5) Reciprocity
- 6) Fairness
- 7) Innovation

Our Goals



Advocacy

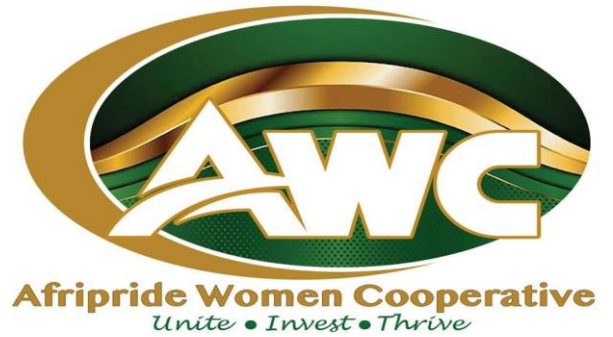
Champion the needs and interests of Afro-Canadian women, amplifying their voices in economic and social discussions



Sustainable Co-op

Build a resilient co-op that can withstand economic challenges while continuing to support members over the long term.

Our Goals



Empowerment

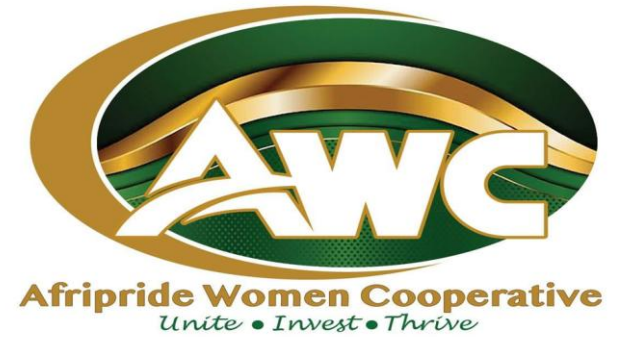
Attain financial stability and independence.



Supportive Community

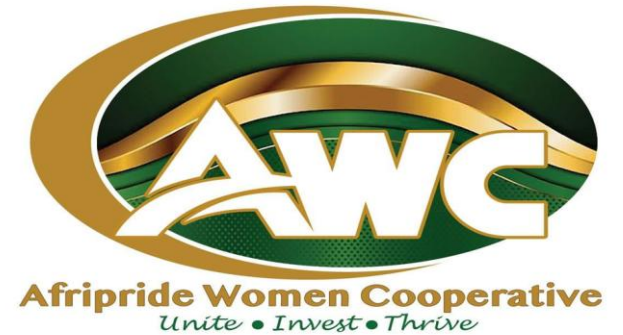
Create a collaborative community where members share resources and support each other in financial and entrepreneurial efforts

Our Objectives



- **Build Wealth** -Invest in assets like Stocks, Mutual funds & Real estate
- **Access to Funding Opportunities** Utilize ROSCA and other programs to offer entrepreneurial funding to members
- **Financial Literacy Training** Conduct workshops on financial concepts budgeting, saving, investing, and debt management

Our Objectives



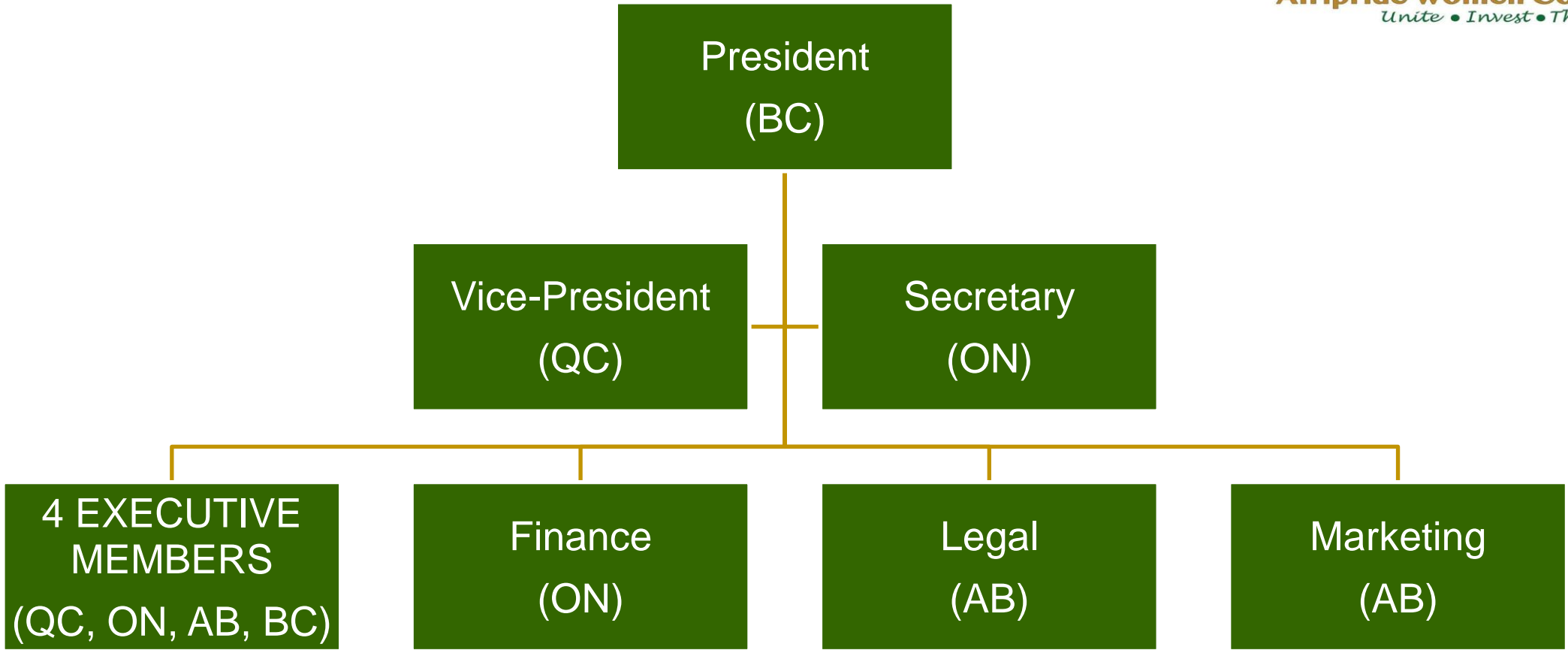
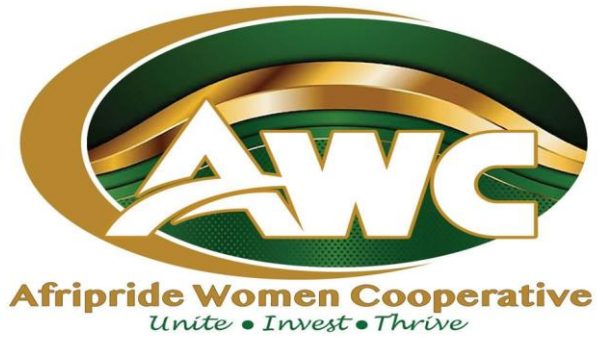
- **Entrepreneurial Collaboration:** Promoting collective investments and partnerships and strengthen businesses and community initiatives
- **Mentorship and Networking:** Create mentorship programs to support members' financial and entrepreneurial development by offering guidance, sharing resources, and promoting collaboration..

Our Objectives



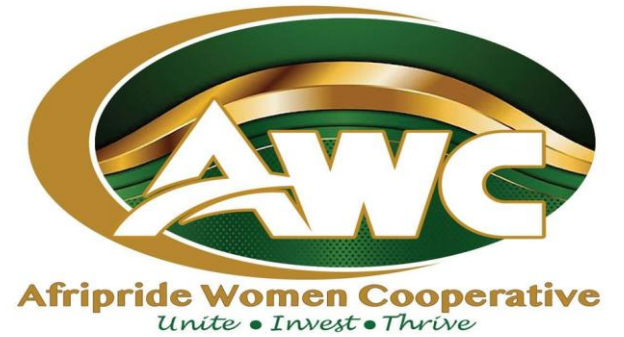
- **Policy Influence and Engagement:** Collaborate with policymakers and other women organizations to advocate for equitable financial policies and eliminate barriers to women financial inclusion.
- **Strategic Expansion** Increase cooperative revenue annually through diversified income streams.

Our Structure



STAKEHOLDERS – Over 50 Members across Canada

Our Stakeholders



Workers

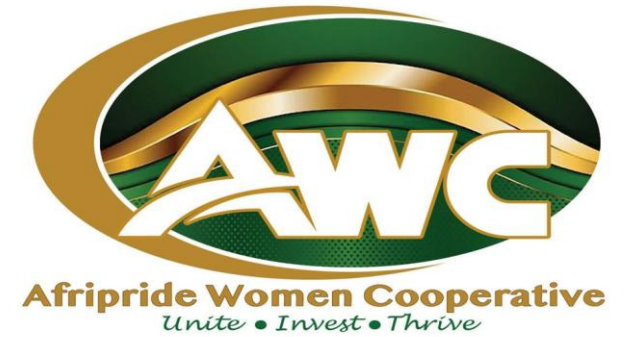
Real estate
investors

Consumers

Producers
(Foodpreneuers)

ROSCA Groups

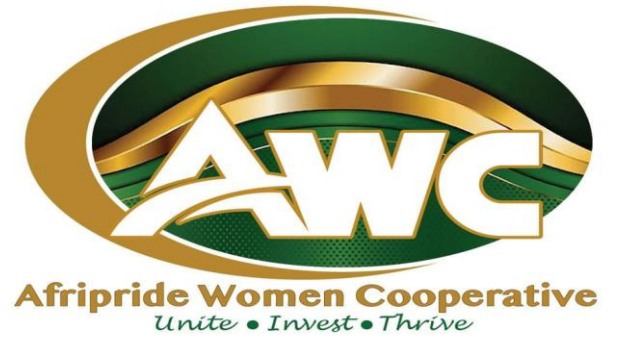
Our Stakeholders



- Target -To reach Atlantic Canada, Yukon and Nunavut



Our Achievements

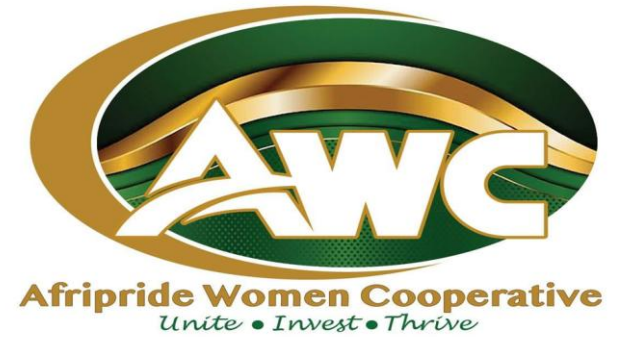


Incorporation in 4 months
Bylaws in 10 months

Membership growth
from 10 to Over 50 members in 6
months

Utilized ROSCA to generate
funding for equity growth

Our Achievements

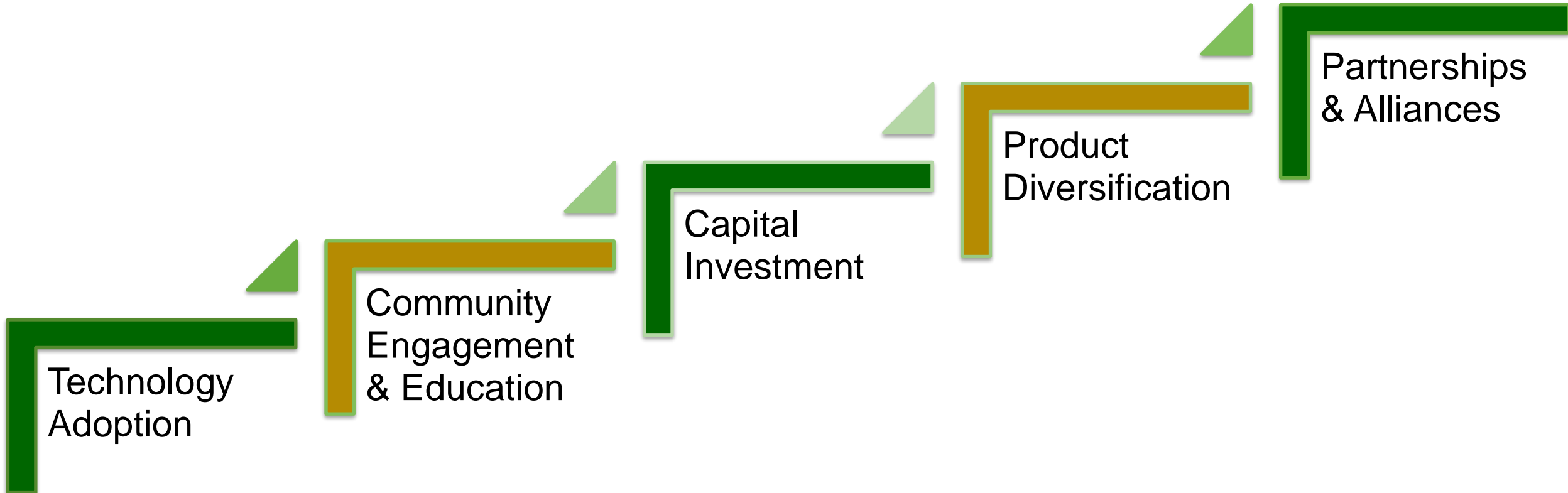
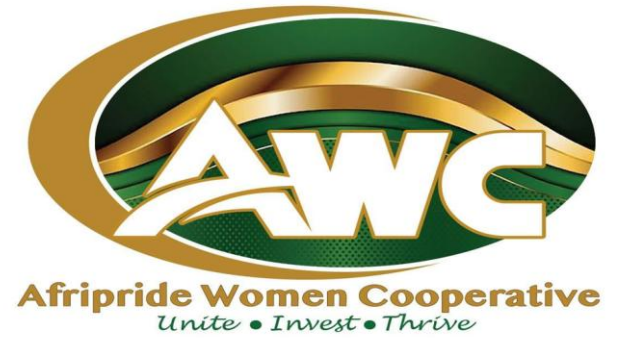


Members Raised Over \$100,000
Investment Capital in 3 months

First collective investment
May 2024
(Property in Calgary)

Second collective investment
ETA: Dec 31
(Property in Edmonton)

Our Growth strategy



Technology
Adoption

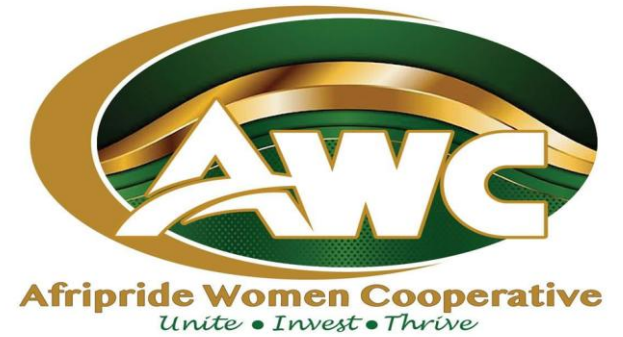
Community
Engagement
& Education

Capital
Investment

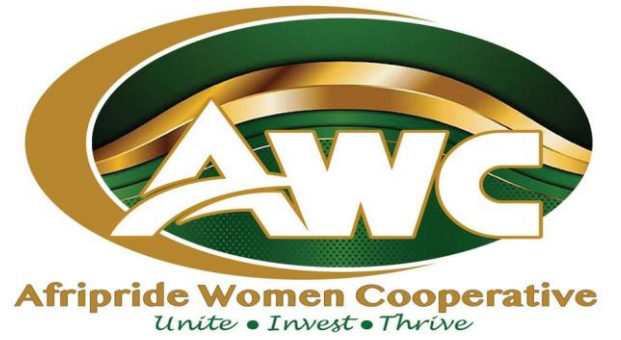
Product
Diversification

Partnerships
& Alliances

Our Impact to the Community



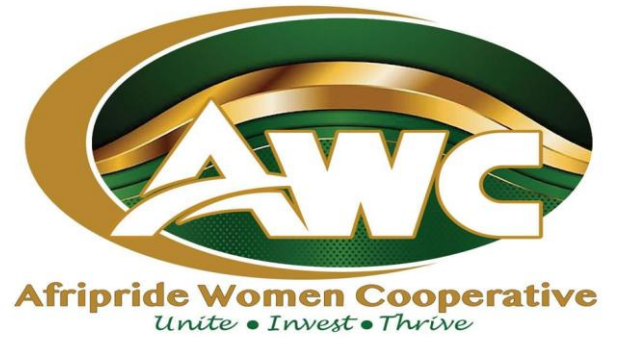
Our Current Partners



Cooperative First



CONTACT US



info@afripridewomencoop.com