



Multinational worker cooperation

An ecosystem approach





la Siembra co-operative

We are a for-profit alternative trade organization committed to promoting equity, decent work, and environmental sustainability in international trade and at home. Our mission is to build long-term trade partnerships with small producer cooperatives, providing them access to the Canadian and U.S. markets, empowering them to stay on the land and thrive.

Through these relationships, we aim to demonstrate how international co-operation and fair trade contribute to a more equitable, democratic, and sustainable world.



Private equity Supply Chain and the illusion of choice

The Illusion of Consumer Choice in the Chocolate Industry.



P6 – Cooperative value chain



Equal Exchange Worker Coop - US

Worker Owners: 110

Governance Structure:

Board: 5 worker owners, 2 citizen consumers, 2 appointed seats

Management: 2 Co-executive Directors, 4 Vice Presidents

Revenue: \$74M

Assets: \$40M

Citizen Consumers Network

LA SIEMBRA WORKER COOP- CANADA

Worker Owners: 4, 3 employees

Governance Structure:

Board: 4 worker owners, 1 EE directors

Management: 1 ED

Revenue: \$14M

Assets: \$6M



Oke banana

Governance Structure – fully integrated
Fairtrade small farmer bananas and avacados

Equal Exchange UK

Governance Structure – fully integrated
Manufacturer and Fairtrade Brand

Allied Organizations network - ATOs

Producer Partners, Fairtrade and Self help
stores, Food Coops, National Coop Grocers,
Interfaith Community

