# Multinational worker cooperation

An ecosystem approach





# la Siembra co-operative

We are a for-profit alternative trade organization committed to promoting equity, decent work, and environmental sustainability in international trade and at home. Our mission is to build long-term trade partnerships with small producer cooperatives, providing them access to the Canadian and U.S. markets, empowering them to stay on the land and thrive.

Through these relationships, we aim to demonstrate how international co-operation and fair trade contribute to a more equitable, democratic, and sustainable world.







# Private equity Supply Chain and the illusion of choice

### The Illusion of Consumer Choice in the Chocolate Industry.







# P6 – Cooperative value chain

#### LA SIEMBRA'S COOPERATIVE SUPPLY CHAIN

#### **SMALL FARMERS**



La Siembra stands in solidarity with small-scale farmers, ensuring they receive fair prices and decent working conditions while supporting sustainable livelihoods and resilient rural communities.





O Desjardins
Caisse d'économie solidair

#### **FOOD COOPS**



La Siembra partners with food co-ops that share its commitment to building fair food systems grounded in cooperation, transparency, and shared values of social and environmental justice.



#### BUYERS -LA SIEMBRA & EQUAL EXCHANGE



La Siembra and Equal Exchange share a long-standing partnership rooted in the fair trade movement built on shared values of economic democracy, small-farmer empowerment, and cooperative trade.



#### PRODUCER COOPERATIVES





Producer cooperatives play a vital role in providing farmers with liquidity, collective bargaining power, and the ability to organize around the market—ensuring that small producers not only access fair prices but also reinvest in their communities through democratic decision-making and long-term sustainability.





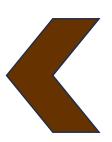
#### **PROCESSORS**



La Siembra and Pronatec share a longstanding partnership rooted in mutual values of transparency, sustainability, and farmer empowerment, working together to source high-quality, Fairtrade, and organic cocoa that supports a more equitable chocolate industry.



## Equal Exchange Worker Coop - US



Citizen Consumers Network



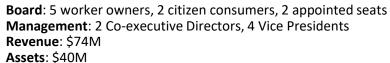
### LA SIEMBRA WOKER COOP-CANADA

Worker Owners: 4, 3 employees

**Governance Structure:** 

Board: 4 worker owners, 1 EE directors

Management: 1 ED Revenue: \$14M Assets: \$6M



**Governance Structure:** 

Worker Owners: 110



### OKe banana

Governance Structure – fully integrated Fairtrade small farmer bananas and avacados

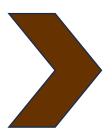






### **Equal Exchange UK**

Governance Structure – fully integrated Manufacturer and Fairtrade Brand



# Allied Organizations network - ATOs

Producer Partners, Fairtrade and Self help stores, Food Coops, National Coop Grocers, Interfaith Community