



CWCF Conference 2025 Evaluation Summaryⁱ

CWCF's 2025 Conference took place at Providence Renewal Centre in Edmonton from November 19-20. Of the 56 registrants, 21 completed the evaluation for a response rate of 38 percent. 95 percent of respondents were drawn to the Conference by the prospect of meeting and finding out about other co-ops, with the conference's workshop topics, theme, and speakers also being significant draws.

Ratings for the sessions were generally quite positive. In reviewing the session ratings, it is noted that the average rating in 2025 for sessions was 4.64/5 (not including the activities, regional meetings, AGM, and Co-operators' presentation).

Respondents offered the following quotes about some of the sessions:

- Opening keynote: "Excellent overarching umbrella for most other topics presented during the conference."
- Intensive: Turning Conflict into Collective Power: "Really well presented, with good visuals and provided an idea for people to connect over and reference for the rest of the conference."
- Panel: Insights into Regional Worker Co-ops: "It was great to get these insights to the day to day of these co-ops. Both very interesting perspectives and takeaways."
- Intercultural Insights on Participatory Governance: The Multicultural Health Brokers (MCHB) Coop Experience: "Incredible, one of the best coops I've ever seen in Canada, very inspiring team and accomplishments. I'll point to them as an example for a long time to come."

The other parts of the conference also received general satisfaction in the ratings:

- The tour of Multicultural Health Brokers' workspace, and the mixer and awards night were both highly rated, drawing ratings of 4.93/5.

- The regional meetings continue to be a challenge, and more consideration is needed on how or if they should be continued, as many felt there were already sufficient networking opportunities within the conference.
- Satisfaction with the Conference kickoff was 4.27/5, roughly in line with the ratings for the past two in-person conferences.
- Satisfaction with the AGM was 4.44/5, slightly below last year's but in keeping with ratings for the AGMs over the past few years.

Compared to the past two in-person conferences in 2022 (Vancouver) at 4.40/5 and 2023 (Quebec City) at 4.47/5, it shows that satisfaction with the sessions was a bit higher this year. Overall, the average satisfaction impression by the respondents is 4.8/5 compared to 4.7/5 in 2023 and 4.5/5 in 2022. One key element that may have contributed to the significant satisfaction was the fact that most people stayed on site and there were fewer competing options when compared to locations in Vancouver and Quebec City. Having a site which encourages participants to stay on site seems to help the mingling and satisfies the basic attraction about meeting and finding out about other members.

Other successes:

- The general call-out for proposals on topics and sessions removed some of the work from the planning committee in coming up with topics and presenters, and resulted in a wide variety of great topics that fit the needs of our members. The content was valuable and relevant.
- The venue was lower cost than others we have used yet resulted in a generally good option for the conference and reduced the cost both for participants and CWCF.
- Even with fewer off-site and related activities, this conference received positive evaluations.

ⁱ Disclaimer: the views expressed in the testimonials represent individual experiences and not the views of all attendees.